



850 Ridge Avenue
Suite 301
Pittsburgh, PA 15212
Office: (412) 321-8440
Fax: (412) 321-4088

Transportation Problems? TrueNorth Travel Solutions has the Answer

February 14, 2011

CollClubSports is excited to announce that it has reached an agreement with TrueNorth Travel Solutions to become the new “Official Group Ground Transportation Provider.” Through this agreement TrueNorth will offer teams the ease of planning group ground travel as well as a 7% discount on all group ground transportation services.



With over 25 years of collective experience, TrueNorth Travel Solutions is one of the nation’s leading ground transportation providers. TrueNorth arose from a common complaint heard among travel planners who found they were speaking with hundreds of bus companies and spending countless hours researching reliable and affordable options for bussing across the United States. TrueNorth focuses their efforts on making their clients job easier, one trip at a time. Clients include NCAA athletic teams, professional sports programs, international/domestic tour operators, Fortune 500 companies, to even the small Girl Scout troop. TrueNorth Travel Solutions can safely and comfortably accommodate parties ranging in size from 1 to over 100,000 passengers.

The deal will benefit member teams by providing a 7% discount on all group ground travel that is booked through TrueNorth Travel Solutions. In addition to the 7% discount, teams can take the burden of planning group ground transportation off of their shoulders and pass it on to TrueNorth. Their service is simple – to provide unparalleled services tailored to enrich their clients travel experience. TrueNorth will save team’s time and money. Simply put, they provide peace of mind in ground transportation.

TrueNorth can offer teams passenger vans seating up to 15 passengers, mini buses ranging from 18-32 passengers, school buses seating up to 52 adults just to name a few. Some of which would be perfect for member teams planning ground travel to the Spring Training Showcase, or World Series events.

Christian Smith, Director of Marketing for CollClubSports, was excited to finalize the agreement with TrueNorth by adding: “I am truly excited to partner up with a great organization that is determined to offer superior service to our member teams. With the growth and popularity of Club Sports on Campus, team’s rosters are becoming larger and larger each year. So, having a company on board like TrueNorth is essential. Teams can have the confidence that the pricing and the ease of planning group ground transportation with TrueNorth will be unmatched.”

To get started booking group ground transportation, teams can contact TrueNorth Travel Solutions directly at 312-698-9894 or by emailing sports@truenorth-travel.com to receive outstanding service and pricing. CollClubSports member teams need to mention discount code “**CollClubSports**” to ensure all benefits are received. If teams are interested in receiving a quote, they can visit www.truenorth-travel.com/services and enter all needed information. Requested quotes will be sent to via email to requester.

Chris Girardi
CollClubSports
Chris.Girardi@CollClubSports.com