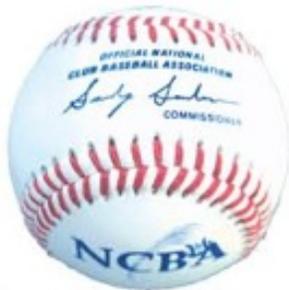


Rawlings to Become Official Baseball of the NCBA

July 1, 2012

CollClubSports and the National Club Baseball Association are pleased to announce that they have reached an agreement with Rawlings Sporting Goods Company, Inc. to make Rawlings the “Official Baseball of the NCBA.” This agreement will make Rawlings baseballs the exclusive “legal” baseball for NCBA-sanctioned competition through the 2016 season. The Rawlings mission has targeted enabling the participation of athletes at every level by developing and producing high-quality performance and protective equipment and apparel since 1887. Rawlings also serves as the Official Baseball Supplier and Official Helmet of Major League Baseball as well as the official baseball for the NCAA.



“Rawlings is proud to be the Official Baseball of the National Club Baseball Association,” said Mike Thompson, Senior Vice President of Marketing for Rawlings. “The NCBA does an outstanding job of enhancing the educational experience of students by providing additional leadership and character building opportunities that would not be possible without their guidance. Rawlings is passionate about partnering with such a strong governing body to continue to give players an opportunity to take their education and game to the next level.”

All NCBA member teams will receive 5-dozen Official NCBA game baseballs (R1NCBA) stamped with the NCBA logo and Commissioner signature. Teams can also purchase additional R1NCBA game balls at \$41.00 per dozen plus shipping as well as practice balls (ROLB1X) for \$25.00 per dozen. Rawlings will feature the NCBA game ball on their website at www.rawlings.com/series/baseballs/collegiate. Game balls will be available for delivery for each upcoming NCBA season on September 1st. Teams will be receiving an equipment ordering form to be filled out and returned to CollClubSports in the near future. Please confirm your delivery address on said document. If your team would like to purchase additional game balls (R1NCBA) or practice balls (ROLB1X), please contact Eric Curitore at CollClubSports. He can be reached at Eric.Curitore@CollClubSports.com or by phone at 412-321-8440 x101.

Curitore, CollClubSports’ Rawlings Sponsor Account Manager, had this to say about the agreement: “I’m very excited and eager to work with all our teams this coming season. Rawlings and the NCBA have had a great relationship in the past, and this announcement will only make it stronger. I’m here to help the teams receive their 5-dozen complimentary baseballs as well as to help them take advantage of the exclusive pricing they will receive on additional game and practice balls. I’m excited to see these baseballs in action!”



As a result of this contract, Rawlings will also become an “Official” Sponsor of the Spring Training Showcase as well as the Free Agent Team. This gives Rawlings the rights to naming and logo design for the team. Rawlings will also become an “Official” Sponsor of both the NCBA Division I and Division II World Series.



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“I am excited to be expanding our relationship with Rawlings as they become the official baseball provider of the NCBA,” said Sandy Sanderson, President of CollClubSports. “For many years, Rawlings and the NCBA have teamed up to provide our members with the finest quality uniforms, apparel, and protective equipment available on the market. And now, just as Rawlings has provided Major League Baseball with their official game balls, I know our teams will be thrilled to begin a new era of NCBA baseball featuring Rawlings as the official on-field game ball.”

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