



850 Ridge Avenue
Suite 301
Pittsburgh, PA 15212
Office: (412) 321-8440
Fax: (412) 321-4088

Rawlings Keeps Rolling with NCBA

August 26, 2008

The NCBA is excited to announce that they have reached an extension with Rawlings as the “Official Uniform Supplier of the NCBA” through the 2012 season. Rawlings has a long-standing tradition in the sporting goods industry. Founded in 1887 by George and Alfred Rawlings in St. Louis, Rawlings has been doing business for over 100 years. Over that time they have grown into one of the leading manufacturers of competitive team sports equipment and apparel. Their client list includes some of the top professional and collegiate organizations in the United States including Major League Baseball and the NCAA. The Rawlings sponsorship bolsters an ever-growing list of well-known, well-established corporations for the NCBA.

With Rawlings’ extensive line of quality uniforms at an affordable price, coupled with the NCBA discount, all teams can afford to wear new uniforms for the upcoming year no matter what the budget says. All NCBA member teams can receive a 55% discount on orders placed during the months of July through November, and a 50% discount on orders placed during the months of December through June. These discounts are on Stock and Custom Jerseys, Stock and Custom Pants, Jackets, Socks, Belts, Stock and Custom Embroidery, and all Uniform decorations. NCBA Teams will receive the appropriate discount along with the NCBA logo patch on each jersey and pant they order through Rawlings for **FREE!!** Rawlings’ extensive stock uniform collection, unlimited customization capabilities, and exclusive pricing for NCBA teams make this a significant partnership for the teams and league.

After renewing the partnership with Rawlings, Sandy Sanderson, the President of the NCBA, had this to say: “Jerry Rice once said, If you don’t look good, you don’t feel good. And if you don’t feel good, you don’t play good. That holds true for the sport of baseball as well. As the level of competition and interest in playing collegiate club baseball has accelerated over the years, so has the desire to adorn a uniform fitting of a collegiate athlete. For the past 3 years, Rawlings has provided NCBA teams with top of the line uniforms at exceptional pricing. With continuous innovations in both their product quality and customizability, we are excited that our players will be dressed to the nines in Rawlings Uniforms as we head into the future.”

To better assist the NCBA teams with the ordering process, all teams can place their orders or request a quote from the NCBA’s Christian Smith. This ensures order accuracy and customer service for the NCBA teams. You can contact Christian at 412-325-0365 or at christiansmith@clubbaseball.org. Billing and payment will run through the NCBA office, alleviating any discount or payment issues teams may have faced in the past. NCBA teams can also contact Jerry Williams, who is a Rawlings representative dedicated to the NCBA. You can contact Jerry at 330-757-0070 or at jwilliams@rawlings.com. To request a Rawlings catalog to view all uniforms Rawlings offers, please contact either Christian or Jerry today.

Teams can also view all Rawlings uniforms online at www.rawlings.com. New for the 2008 year is the Rawlings Uniform Builder. This will better assist teams in deciding what they would like their uniforms to look like. The Uniform Builder gives the teams the power to design and view their uniforms before they receive them. Once the team designs the uniform, they can email either Christian or Jerry to start the ordering process. The Uniform Builder is located at www.rawlings.com/uniformbuilder/baseball/.

Christian Smith
National Club Baseball Association
christiansmith@clubbaseball.org