

October 1st, 2018

## Breaking: NEW BALANCE Returns as Official Footwear Provider of NCBA & NCSA

**Pittsburgh, PA** -- It is with great excitement that the National Club Baseball and Softball Associations announce that NEW BALANCE is back as the Official Footwear Provider of each league. Any player in either association can take advantage of the discounts and deals that only the NCBA & NCSA can provide.



New Balance was founded back in 1906, starting out as a simple company that manufactured arch supports in the Boston area. The company soon moved in to making customizable shoes specifically for runners. This vision of innovation has served New Balance well as they now are an international corporation with factories and distributions all over the world.

“I am absolutely thrilled to have New Balance back as the Official Footwear Sponsor of the NCBA and NCSA” says Garrett Siemek, New Balance Sponsor Account Manager. “New Balance makes quality cleats and footwear at an already affordable price, and now our athletes will be able to receive an even greater discount with them as the official footwear sponsor. Having played in the NCBA for four years, I know what it’s like to be on an entirely self-funded team. By adding New Balance as the official footwear sponsor of the NCBA and NCSA this will help decrease the out-of-pocket cost for many of our student-athletes!”

The NCSA & NCBA are looking forward to offering some exclusive prices to their players. This includes 25% off all cleats and dedicated online stores where orders can be placed. Teams can choose from a wide variety of footwear: from cleats, to turf shoes, to trainers. Additionally, should teams wish to make an order of ten or more items, they are encouraged to contact Garrett Siemek, as he would be able to save teams even more money through bulk orders.



NCBA Store - click [HERE](#)

NCSA Store - click [HERE](#)

For questions on orders, contact our account manager, Garrett Siemek.

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